

NRCQ 2024: Social media toolkit for participating schools

It would be wonderful if you could promote the quiz and your team(s) before, during and after the quiz.

Suggested social media posts

Once you know the date of your regional heat then please do let your school community know that you are taking part and celebrate the team(s) when they have been selected to represent the school. They deserve just as much recognition as other school teams.

There are fun assets you can use to embellish your tweets and Facebook posts such as an NRCQ rosette.

Please tag us @Literacy_Trust (Twitter) and @nationalliteracytrust (Facebook) using #NRCQuiz2024 in any posts so we can engage with you. We'd love to see photos of students preparing for and taking part in the quiz!

Please take a look at the suggested posts below. They are written for schools but there are some that can be shared with partners and supporters if you are a Regional Organiser!

Build up to regional heats

Twitter

- We're so excited to announce that we'll be competing in the National Reading Champions Quiz! Our superstar team of enthusiastic readers are busy preparing to go head to head with schools across [region]. Follow our journey here and stay tuned for updates! #NRCQuiz2024 @Literacy_Trust
- We're so excited to announce that the National Reading Champions Quiz is coming to [region]! Right now, teams of enthusiastic readers are preparing to go head to head with [number of] schools across [region]. Follow their journey here and stay tuned for updates! #NRCQuiz2024 @Literacy_Trust

Facebook

- We're proud to announce that a team of our superstar readers in year [XX] will be representing [school name] in the National Reading Champions Quiz! We'll be sharing their preparation and progress on here and would love your support! Comment below and let's get behind them #NRCQuiz2024 @Literacy_Trust



National
Reading
Champions
Quiz



Change your story

- Our superstar team of readers are busy practising to get ready for the National Reading Champions Quiz! Follow their progress here and send them lots of luck #NRCQuiz2024 @Literacy_Trust
- It's great to hear that the National Reading Champions Quiz is coming to [region]! We hope the preparation is going well and are sending lots of luck to all of the teams taking part! #NRCQuiz2024 @Literacy_Trust

Regional heats

These social media posts for librarians and teachers as it encourages public support of school pupils

- We're wishing the best of luck to all of our pupils at [school name] taking part in the regional heats of the National Reading Champions Quiz today. You are sooo amazing and we'll be thinking of you #NRCQuiz2024
Now go and smash it!
- A HUGE well done to our pupils at [school name] for all their preparation for the National Reading Champions Quiz #NRCQuiz2024
We are so proud of you and know how hard you worked for this
[Image: Participating pupils on virtual quiz]
- Did you enjoy the round on [category] yesterday? We absolutely love this too #NRCQuiz2024. If you want to explore more on this theme, check out the fun, free activities on the National Literacy Trust's website: <https://literacytrust.org.uk/resources/?phase=secondary>
[Image: Characters or stories from the quiz round]
- What was your favourite brainteaser from yesterday's round? We want you to have a go at writing one! We would love to see your writings so please share them in the comments #NRCQuiz2024

Finals

- We're in the final! Woooohoo [class and school name] are quiz whizzes. Thank you so much for all the parents and families support during the quiz. You have been so great #NRCQuiz2024
- It's finals day! What advice or words of encouragement do you have for [class or team name]? We would love to hear from you and get your tips on how to help settle those nerves #NRCQuiz2024
- Wishing all of our pupils the best of luck today! We're thinking of you and will be cheering you on the whole time #NRCQuiz2024